



**2019 PLAYBILL ADVERTISING FORM**

**NOW OR LATER  
AUGUST 2019**

**KEELY AND DU  
NOVEMBER 2019**

<b>SIZE</b>	<b>One Production ONLY</b>	<b>Both Productions</b>
Full Page - 4.625" w x 7.625" h	\$75	\$110
Half Page	\$50	\$75
Vertical - 2.25" w x 7.625" h		
Horizontal - 4.625" w x 3.75" h		
Quarter Page	\$35	\$50
Vertical - 4.25" h x 2.25" w		
Horizontal - 2.125" h x 5.5" w		
Eighth Page (Business Card) - 2.125" h x 3.5" w	\$25	\$35

**FORMATTING REQUIREMENTS**

Black & White - grayscale color mode  
Size - 100% with no crop marks or bleed marks  
File format - hi-resolution PDF, TIF, or JPG

Make checks payable to:  
**Intrinsic Theatre Company**

Checks can be mailed to:  
**5857 N. Kenmore Ave., Floor 2  
Chicago, IL 60660**

Email Ads: **Bradley@IntrinsicTheatreCompany.com**

*Now or Later* Ad Artwork Deadline: **July 15, 2019**

*Keely and Du* Ad Artwork Deadline: **October 7, 2019**

**ADVERTISER INFORMATION**

Business Name

Contact Person

Telephone

E-mail

Street Address

City, State, Zip

Ad Size

\$ \_\_\_\_\_  
Amount Due

**THANK YOU FOR YOUR SUPPORT!**

***Intrinsic Theatre Company is a 501(c)(3) public charity.***